

## UNCTAD Information Economy Report 2013" launched at UJ

A ceremony was organized yesterday at the Faculty of Business to launch the "UNCTAD Information Economy Report 2013".

The UNCTAD (International Conference on Trade and Development) report mainly addresses "cloud computing" and aims to assist developing countries to take the necessary steps to deal with the global financial and economic crisis.

During the launching ceremony, attended by UJ Acting President, Prof. Azmi Mahafzah, Dean of the Faculty of Business, Prof. Zoubi Al Zoubi said Information Economy has become of the most important and fastest-growing economies in today's world.

Al Zoubi referred to what is called the "digital gap" between the developed and developing countries, indicating that quick access to information provides competitive advantage to government services which intern reflects positively on the capacity of countries concerning education, health, social defense.

Al Zoubi also referred to the themes of the report, which tackles the economic potential of cloud computing for low and middle income countries.

Moreover, Al Zoubi expressed pride for selecting the Faculty of Business to launch the Report, stressing that the college is determined to step up efforts to promote communication with the outside world.

Vice-Dean of the Faculty of Business, Prof. Taleb Awad, displayed the report's findings, noting that the "cloud computing" allows for the use of integrated computer services without being bound by local resources.

The report indicated the possibility for businesses and governments in developing countries to increase speed and flexibility of digital information acquired which would allow marketers to expand their information systems, according to Awad.

The report recommends that governments should welcome "cloud computing", provided that they take careful treads and seek within the limits of its resources to establish legal and regulatory framework.

Awad pointed out that the report praised Jordan for achieving remarkable progress in terms of the provision of information and communication technology infrastructure in spite of the limited financial and natural resources.

From his part, the Minister of Communications and Information Technology, Prof. Marwan Juma commented on the Report's findings, pointing out that Cloud Computing is one of the important tools that can provide investors with

benefits at a lower cost when used.

Juma stressed the benefits of cloud computing, inviting the government and the private sector to work to provide adequate infrastructure to expand its use.

Moreover, the Minister stressed the necessity to rehabilitate judges to enable them to deal with the technical and complex issues of Cloud Computing.

The Report's launching ceremony was attended by a number of experts, economists, businessmen, information systems specialists and a gathering of faculty members and students.